



CLIP LICENSING GUIDE

RSC Enterprise Ltd
Royal Shakespeare Theatre
Waterside
Stratford-upon-Avon
Warwickshire CV37 6BB
www.rsc.org.uk

The RSC is able to license short clips of any of our Live from Stratford-upon-Avon broadcasts for editorial and commercial uses.

HOW TO LICENSE LIVE FROM STRATFORD-UPON-AVON PRODUCTION CLIPS

We have been filming our Shakespearean productions onstage in cinema grade quality since 2013. A full list of the productions we can license clips from is available here: www.rsc.org.uk/image-licensing/clip-licensing

If you are requesting a filmed extract we already have available (see list in link above) we are able to provide these clips within shorter timescales. Bespoke clipping may take longer to facilitate your request.

To get a quote for your project, please email a completed digital license order form to images@rsc.org.uk and we will advise you on costs. Prices start at £6 per second. All charges are for a minimum of 30 seconds, up to a maximum duration of 5 minutes. Discounts are available for bulk orders or for non-commercial educational use. Please contact us to discuss your project requirements.

Clips are available in high-resolution or web-quality. If you have a specific technical requirement, please make this known when requesting your clip.

LICENSING OTHER RSC FILMED CONTENT

Use of most other RSC filmed content is restricted. If you have found an RSC clip that you wish to license that is not part of our Live From Stratford-upon-Avon broadcasts (see list above), please email images@rsc.org.uk for advice regarding intellectual property, copyright and model release.

PRESS REQUESTS

If you are a member of the media and require a clip to promote one of our current shows, please contact our press team on press.images@rsc.org.uk

ACADEMIC RESEARCH

Since the late 1980s the RSC has filmed each of its productions using a single fixed camera in the auditorium. We are unable to license these recordings but they are available to view for research purposes in person in the Shakespeare Birthplace Trust, Stratford-upon-Avon. To find out more about this reading room service, visit their [Library and Archive](#) webpage.

RESTRICTIONS ON SUPPLY AND LICENSING

All RSC clips are supplied and licensed in accordance with the RSC's standard copyright agreement terms and conditions.

This user guide is to be read alongside our terms and conditions, which are available at www.rsc.org.uk.